

eMERGEncE

eMERGEncE

AUGUST 17-21, 2020

**A WEEK-LONG PROGRAM
FOR THE eMERGEncE
COHORT**

Produced by:

**small
world
music**

FACTOR
THE FOUNDATION ASSISTING CANADIAN TALENT ON RECORDINGS
WITH SUPPORT FROM CANADA'S PRIVATE RADIO BROADCASTERS

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the Government of Canada. Ce projet a été
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gouvernement du Canada.

Canada

**TORONTO
ARTS
COUNCIL**

**FUNDED BY
THE CITY OF
TORONTO**

WORKSHOPS

MON. AUG. 17

11am - 12pm



FUNDING LANDSCAPE

Small World Music's Executive Director, **Umair Jaffar** leads a basic introduction to granting opportunities available locally, provincially, and federally.

Small World Music's Executive Director **Umair Jaffar** brings 15 years of experience working in the arts, heritage and culture sector. Since immigrating to Canada in 2014 he has worked in curatorial and management roles at the Aga Khan Museum and Harbourfront Centre. He serves as a board member for CAPACOA, North York Arts and MusiConnect Asia.

TUES. AUG. 18

11am - 12pm



PROMOTION LANDSCAPE

Small World Music's Head of Programs **Jonathan Campbell** leads a session on creating the materials you need to find performance opportunities.

Jonathan Campbell spent a decade in Beijing drumming, writing, promoting, and more, working to bridge East and West, and wrote *Red Rock: The Long Strange March of Chinese Rock and Roll* (2011). He has worked at (and, via Good Kind Productions, with) many of Toronto's major cultural institutions in communications, outreach, and programming, and was an APAP Leadership Fellow (2018-2020).

WORKSHOPS

TUES. AUG. 18

12pm - 1pm



DIGITAL MARKETING FOR ARTISTS

Small World Music's Marketing Manager **Alicja Stasiuk** leads a session on how to build and grow your online presence.

Alicja Stasiuk gained her experience working in marketing and administrative roles at The Royal Conservatory of Music, Made With Pencil Crayons, Hot Docs Festival and Canada's Ballet Jörgen. Before moving to Canada in 2016, she worked as a Social Media Manager for PROMNI at Warsaw University of Life Sciences. Currently she also teaches Marketing and Promotion course for Independent Music Production program at Seneca College.

WED. AUG. 19

11am - 12pm



MONETIZATION LANDSCAPE

Allison Outhit and **Zara Abbasi**, both of Six Shooter Records, lead a session on what artists need to do to ensure you're earning money from your work.

Allison Outhit LL.B is a 30+ year veteran of Canadian music; she's a former recording artist who's had every job in the business from production assistant at Live Aid to VP Operations at FACTOR. She is now VP International Business Development at Six Shooter Records and leads the Alliance for Equity in the Music Industry (<https://www.allianceforequity.ca/>).



Zara Abbasi has had her feet in music from a young age as a performer. Following several years of travel and exploration, she switched to the business side of music, focusing on royalties, administration and sales analysis. She is now the "Administrative Leader" at Six Shooter Records.

WORKSHOPS

THU. AUG. 20

11am - 12pm

HARDWARE

12pm - 1pm

SOFTWARE

LIVESTREAMING LANDSCAPE

These sessions focus on the gear and apps, and tips and tricks, available to musicians looking to improve their livestream game. While led by Small World's head of tech and venue manager **Reza Moghaddas** and musicians and founder of Streamium, **Blanche Israëal**, this is meant to be fully participatory: Many of the Cohort have livestreaming experience and questions, and we are here to learn from one another in pursuit of improving things for all.



Reza Moghaddas is a Toronto-based record producer, sound engineer and musician. Over the last 27 years of studio work he has produced, recorded and mixed over 1500 albums and singles. Since 2008 he has worked as the lead technician with and at many of Toronto's major live venues and festivals including the Small World Centre, Tirgan Festival, Harbourfront Centre, and Aga Khan Museum, working with artists including Zakir Hussain, Angelique Kidjo, Tory Lanez, Kayhan Kalhor, and more.



Blanche Israëal is a multilingual Moroccan-Canadian performing arts consultant, cellist, and entrepreneur. She is the founder of Streamium, a gearshare and live production technician service for arts organizations new to livestreaming. After studying music in Montreal for nearly two decades, Blanche got a degree in Arts Management from the University of Toronto, where she later returned as a sessional instructor. She has worked for the Canadian Opera Company, Orchestras Canada, Tapestry Opera, and the National Youth Orchestra of Canada. Blanche has also been performing and touring with Indigenous artist and composer Jeremy Dutcher since 2018.

MEET THE FUNDERS

MON. AUG. 17

12pm - 1pm



TORONTO ARTS COUNCIL

Music Program Manager **Christy DiFelice** walks us through the Toronto Arts Council's music programs, including Music Projects and Music Creation and Audio Recording.

Christy DiFelice has held the position of Music Program Manager since 2010, where she has overseen the design and development of music programs for Toronto music-makers. Prior to that, she also held positions at the Toronto Symphony Orchestra, and the Toronto Mendelssohn Choir. She is a graduate of York University (M.A., Ethnomusicology/Musicology; 2008), with a specialization in North American Jazz and Blues.

WED. AUG. 19

12pm - 1pm



FACTOR

Learn how FACTOR works, what kinds of projects they fund and how artists can apply. FACTOR Project Coordinator, Sponsorship & Outreach **Anthony Johnson** will cover the eligibility requirements, funding programs available, application process, and eligible costs, focusing on the juried programs (Artist Development and Juried Sound Recording) and briefly cover the Showcase component of the Live Performance program. He will also go over some tips and resources to help you submit your best application.

Anthony Johnson joined FACTOR in March 2020. Growing up in Switzerland, he eventually made Canada his permanent home. As a lifelong music fan, he gained experience in the industry both in administration at Warner/Chappell and SOCAN, and as a musician in Toronto's underground pop and hip-hop scene. He holds a Bachelor of Commerce from the University of Toronto.

MEET THE FUNDERS

WED. AUG. 19

3pm - 4pm



SOCAN

SOCAN A&R representative **Houtan Hodania** leads a tutorial on how to become a SOCAN member, how to register a song, and more, so that artists get paid for their work.

Passionate about music from a young age, **Houtan Hodania** has long known he would pursue a career in the music industry. Starting out as a DJ in high school, things snowballed quickly, and he soon became one of Vancouver's most popular DJs. He is currently SOCAN's west coast A&R Rep, based in Vancouver, helping SOCAN members engage with the marketplace, and collaborate within it to a greater degree by employing industry contacts, talent-assessment, career-development, and people-connecting skills.

FRI. AUG. 21

12pm - 1pm



CANADA COUNCIL FOR THE ARTS

Hosted by **Philippe Lafrenière**, Program Officer, Canada Council for the Arts. Philippe Lafrenière is a Program Officer at Canada Council for the Arts assigned to the Circulation and Touring component of Arts Abroad and Arts Across Canada since 2014. Based in Ottawa, he has nearly 20 years of experience and 3 JUNO nominations with international touring ensemble The Souljazz Orchestra and is actively working as a multi-instrumentalist and producer on various other projects in Canada and abroad.

WRAP UP

FRI. AUG. 21

4pm - 5pm



The Small World Music team - Umair Jaffar (Executive Director), Alan Davis (Founding Director), Jonathan Campbell (Head of Programs), Ala Stasiuk (Marketing & Community Engagement Manager), Reza Moghaddas (Venue Manager) - and the Cohort look back at the week, and ahead at what might come next.



ALAN DAVIS

Alan Davis holds over three decades of music programming and community development experience. As the Founder of Small World Music, since 1997 he has planned and presented concert and festival programming in Toronto, mounting in the order of eight hundred events, supporting the careers of thousands of artists and celebrating with tens of thousands of audience members from diverse communities. From the Small World Centre, to major concert halls and free outdoor stages, a legacy of artistic success and audience engagement continues.

MEET THE MENTORS - PRESENTERS

AMIRALI ALIBHAI

Currently the Head of Performing Arts at the Aga Khan Museum in Toronto, **Amirali Alibhai**'s professional experience includes roles as an artist, curator, educator, and administrator in visual, live, and community-based arts, working with diverse disciplines, cultural traditions, artists and organizations, since 1989. A founder of the Rung Cultural Society and its magazine, Rung, which published original content about South Asian artists in the diaspora, he helped to establish the Roundhouse Community Arts and Recreation Centre in Vancouver and develop artist-in-community residencies and partnerships in all disciplines. He also worked as a Cultural Planner for the City of North Vancouver and the District of North Vancouver, and was Executive Director of the Greater Vancouver Alliance for Arts and Culture. He was on the Board of the Canada Council for the Arts (2005-2008), and served as a member of the Canadian Arts Summit Steering and Programming Committees (2016-2019), and the Toronto Arts Council's Music Committee (2015-2018).



MERCEDES CAXAJ

Mercedes Caxaj has contributed to the ongoing success of multiple arts and non-profit organizations and festivals in southern Ontario. In these various roles, she has been responsible for logistics, recruiting vendors and exhibitors, marketing and social media, as well as scouting and programming artists. Mercedes is now the Artistic Co-Director for TD Sunfest, which presents thoughtful, innovative global arts programming in London, Ontario.

MEET THE MENTORS - PRESENTERS



ISABEL CISTERNA

Actor. Award-winning playwright. Music Presenter. Cultural Programmer. Advocate of the Visual Arts. Community Activist. Project Manager. Mover. Shaker. Partner. Mother. Friend. More. Waterloo-based **Isabel Cisterna** is currently Manager of Cultural Programming and Community Outreach at Wilfrid Laurier University. She immigrated to Canada over 20 years ago from Chile, and, in 2002, established Neruda Arts, a non-profit presenter dedicated to building bridges in the community and creating a more inclusive attitude regarding multiculturalism, issues of racism and exclusion. Kultrún World Music Festival, which she leads, attracts 20,000 attendees, and she has received many awards and honours including The Canada 150+ Medal, The Waterloo Award and The Paul Harris Fellowship, Waterloo Woman of the Year (2013), Top 25 Canadian Immigrant Award (2012). Government of Chile Award - Achievement as a Chilean living abroad (2011), and many more.

MEET THE MENTORS - PRESENTERS

DAVID DACKS



David Dacks is a Toronto-based advocate of creative music in all forms. He became Artistic Director of the Music Gallery in January 2012. Prior to joining the Music Gallery, David was editor of Exclaim Magazine's coverage of jazz, R&B, music from around the world, reggae, and experimental music. His writing has also appeared in the Grid, CBC Music, Huffington Post, Weird Canada, BlogTO, Paste and Musicworks. David has an extensive background in radio as a programmer and host at University of Toronto radio station CIUT-FM for 25 years, and as a producer of four documentaries for CBC Radio. David's musical expertise has been acknowledged with appointments to the JUNO Awards and Polaris Music Prize juries. He was a Grand Juror for the Polaris Prize in 2011 and today is Chair of the Toronto Arts Council's Music Committee while sitting on their Board Of Directors. musicgallery.org/

LAURA MCLEOD



Laura McLeod is Director, Cultural Engagement Harbourfront Centre and Lead Producer, Nordic Bridges. Laura specializes in producing theatre, events and cultural festivals and has been working in Toronto and the United Kingdom for over twenty years. Her career has allowed her to work with artists from all disciplines: dance to magic, opera to emerging playwrights, musicians to performing artists. Laura is also part of the Cultural Diplomacy Initiative at Queen's University and a member of Sheridan College's musical theatre advisory committee. harbourfrontcentre.com

MEET THE MENTORS - PRESENTERS

BRIDGET LOVE



Bridget Love is an experienced artistic curator and producer who has worked at and with many of Toronto's major cultural institutions. She has long been dedicated to creating and producing artistic experiences of all kinds, from intimate one-on-one encounters to large-scale festivals. Bridget has worked to shape scores of events at the City of Toronto, Sofar Sounds, Harbourfront Centre, and elsewhere, and has produced events at numerous institutions in Toronto including The Corporation of Massey Hall & Roy Thomson Hall, the Aga Khan Museum, Canadian Stage, and the Royal Conservatory of Music. Bridget founded and is currently leading Care/Of where she facilitates team learning workshops for remote business teams from an arts and culture perspective. Bridgetlove.net

MERVON MEHTA



Mervon Mehta performed in over 100 theatrical productions, and on television and in films before joining the Ravinia Festival in Chicago, first as programmer, and then as Director of Programming, and Director of Production. In 2002, he was named the first Vice President of Programming and Education at the Kimmel Center for the Performing Arts in Philadelphia. Since April of 2009, Mehta has been the Executive Director of Performing Arts for The Royal Conservatory, overseeing the launch of Koerner Hall and programming concerts and other performances and events. He has been co-chair of the International Society of Performing Arts Congress; a juror for the JUNO Awards and the OSM Concours; and a grant adjudicator for the City of Toronto, the Toronto Arts Council, and the Ontario Arts Council. He also serves on the board of Intercultural Journeys in Philadelphia and is a member of the Toronto Music Advisory Committee. rcmusic.com

MEET THE MENTORS - PRESENTERS

SYMA SHAH

A circular portrait of Syma Shah, a woman with long dark hair and glasses, wearing a black top and a light-colored scarf, standing in a well-lit indoor space with columns.

Syma Shah has been the Executive Director of Programming and Special Events for Union Station since 2013. With the goal of converting Union Station into a multidisciplinary arts and cultural venue, she's spearheaded the multidisciplinary programming vision and strategic development that offers free arts and cultural events showcasing the best of Toronto, and her leadership has focused on bringing Toronto together. Syma has been a passionate arts and cultural producer for more than 15 years, working with multidisciplinary arts festivals, including Masala! Mehndi! Masti! (Global Village, Dubai, UAE; and at Harbourfront Centre and Exhibition Place in Toronto). Syma was a member of the Folk Music Ontario board where she served in the Strategic development, sponsorship and communications committees. torontounion.ca

ALKA SHARMA

A circular portrait of Alka Sharma, a woman with dark, wavy hair, wearing a blue top, looking directly at the camera.

Alka Sharma joined Folk Music Ontario as the Executive Director in 2013. Prior to that, she worked as the Interim Executive Director at the Toronto Reel Asian International Film Festival and spent many years as the Senior Manager of Operations with the Toronto International Film Festival. Alka has also worked at CBC Radio as the Associate Producer for Outfront and in campus/community radio in Ottawa, Guelph and Toronto. She completed her BA at Carleton University specializing in History and Political Science. folkmusicontario.ca

MEET THE MENTORS - PRESENTERS

MADELEINE SKOGGARD



As a member of the programming team at Meridian Hall (formerly Sony Centre for the Performing Arts), **Madeleine Skoggard** both programmed the theatre's multidisciplinary season and oversaw its rental business of 100+ shows and events annually. As Director of Programming for TO Live, Madeleine oversees all content for the City of Toronto's three performing arts centres: Meridian Hall, the St. Lawrence Centre for the Arts, and the Meridian Arts Centre: Seven stages and two galleries ranging from 150 seats to 3,191. Madeleine is the former Executive Director of Toronto's acclaimed international dance festival, Fall for Dance North, which she co-founded in 2013. tolive.com/

MIKE TANNER



Mike Tanner is the City of Toronto's Music Sector Development Officer. As part of the City's Film & Entertainment team, Mike works with the music community across Toronto, supporting the industry to help it achieve its potential as a major generator of economic benefit and a touchstone of Toronto's culture while advocating for the interests of the music business in policies developed at City Hall. Mike's own experience as a musician includes many years performing, touring, and recording. Prior to joining the City, he was Director of Operations for the North by Northeast Festival.

MEET THE MENTORS - AGENTS/MANAGERS

DEREK ANDREWS



As Artistic Director of the annual world-music conference Mundial Montreal, Derek assists with North American tour development including Canada's World Routes Network. Derek was Music Curator at Luminato Festival, Cultura Festival, and Music Programmer at Harbourfront Centre the latter for twenty years. Through his Global Café portal, career development and other consulting services are offered including management clients such as Kobo Town and Kuné. In 2018 Derek received the National Arts Centre annual Distinguished Contribution to Touring Award. Derek is an internationally recognized authority on "world music" and a passion advocate for creative approaches in music as a tool for breaking down cultural barriers.

HELEN BRITTON



Helen Britton is President of the Six Shooter management company, representing Tanya Tagaq, July Talk, Whitehorse, Zaki Ibrahim, The Dead South, and William Prince. Helen also represents Tanya Tagaq for live booking (Canada and Europe), speaking engagements, book publishing and as Executive Producer for an upcoming stage production. She is on the executive board for Music Manager's Forum Canada. Helen Britton holds a B.Sc. (hons) in International Management with American Business Studies from Manchester University in the UK. Helen has been an artist manager for twenty years. sixshooterrecords.com/

MEET THE MENTORS - AGENTS/MANAGERS

ANDREW KWAN

Andrew Kwan Artists Management Inc. (AKAM), specializes in career development and management for many of Canada's most established and emerging classical musicians. Awarded the 2014 CAPACOA Agent of the Year, 2013 Ontario Contact Agent of the Year, 2011 BC Touring Council Agent of the Year, his roster includes Tafelmusik, Jane Coop, Gryphon Trio, and more. Mr. Kwan has been an advisor for arts councils a regular juror for grants and music competitions, and presents workshops, including a guide for perfecting a showcase performance. He is currently on the board of Prairie Debut, Axis Music, NAPAMA Canada, and was ex-Chair of both Program Development and Program Advisory committees of Centennial College's Music Industry and Arts Program. He is currently on faculty at The Glenn Gould School and University of Toronto. andrewkwanartists.com



MEET THE MENTORS - AGENTS/MANAGERS

TINA WROBLEWSKI

Tina Wroblewski, president of LaTina Productions, is a Colombian-born, Toronto, Canada-based international booking agent, music manager, and cultural promoter specializing in Colombian music. In addition to her role as tour/booking manager at Bogota, Colombia-based record label Tambora Records, and working with culture-project managers LOA Productora, she works with a roster of Colombian artists from around the world who blend traditional roots music with contemporary aesthetics, as well as the Toronto-based Blisk (bliskmusic.com), a Canadian quartet specializing in Eastern European and Balkan polyphonic singing. The founder of the Medellin, Colombia social project "Proyecto Prizmacolor," which works to transform educational spaces through the promotion of art and culture, she is currently Regional and International consultant for Global Toronto (globaltoronto.org) and Sim São Paulo, Brazil (simsaopaulo.com.br)

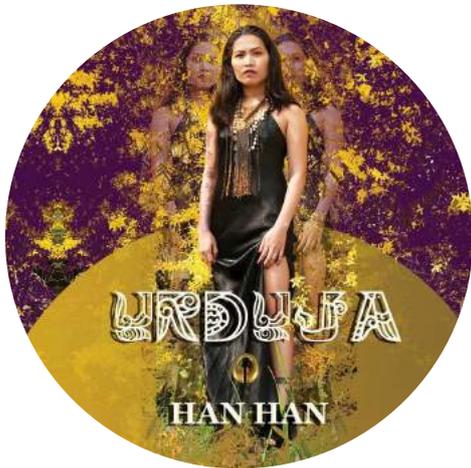


MEET THE MENTORS - ARTISTS



AMIR AMIRI

Tehran-born santur player, composer, and cultural inventor **Amir Amiri** arrived in Canada in 1996. Working with jazz, classical, and other musicians, he fearlessly transcends genres and borders, transporting his ancient instrument into the musical conversations of our time. In 2003 he was awarded the CBC Artist of the Year from the Galaxie Rising Stars Program, and in 2018, he was Artistic Director for the National Arts Centre's Sounds of Persia: Canada's New Music Masters. His ensembles include: Perséides, a duo with double bass player Jean Félix Mailloux; Moody Amiri, with violist Richard Moody; the Amir Amiri Quartet, inspired by the fluidity of musical influences of Iran and featuring the hypnotic presence of a Whirling Dervish; and Ensemble Kimya, a Montreal-Paris collaboration, combining early classical and contemporary music from Europe, the Middle East, and India. amiramiri.com/



HAN HAN

A Filipina-Canadian artist and operating room nurse, at the hospital, **Han Han** (Haniely Pableo) saves lives, and onstage, inspires audiences. Immigrating to Toronto in 2006, a poetry workshop slowly drew her into the city's music and arts communities. In 2014, her self-released debut album was widely praised and led to a publishing deal with EMI, several film/TV placements, international radio play, and a nomination for a Berlin Music Video Award. Han Han uses rap and spoken word techniques, and high-energy performances, for songs that grapple with social issues and her experiences as a woman and an immigrant. Singing almost exclusively in Filipino languages — Tagalog and Cebuano — her songs combine contemporary, 808-hip-hop beats with traditional Filipino rhythms, to create a unique and dance-inspiring sound. Her second album, URDUJA, came out to wide praise in January 2020. hanhanmusic.com/

MEET THE MENTORS - ARTISTS



AARON LIGHTSTONE AND JUSTIN GRAY (Pre-Session group chat)

Aaron Lightstone is a composer, music therapist, multi-instrumentalist, psychotherapist, music producer, and educator best known for leading Jaffa Road (jaffaroad.com) and as the founder/clinical director of Music Therapy Toronto (musictherapytoronto.com), a busy clinical practice. His research and interest in various music cultures has brought him to St. Lucia, and covered ethnomusicology and therapeutic impact of hip hop with homeless youth. He produced music for the Oscar-nominated film *The Breadwinner*, and won Best Song at the 2017 Canadian Screen Awards. He and Justin Gray co-led the Room 217 Foundations initiative to create a collection of culturally-specific, calming music designed for end-of-life care for patients and their caregivers. He and Justin Gray have a new project to educate musicians on music royalties.



Justin Gray is an award-winning bassist, composer, and producer based out of Toronto, Canada. In 2010, Gray designed and co-created the bass veena, a multi-stringed fretless bass, which draws influence from a combination of eastern and western instruments. Justin is the first artist to perform on this instrument worldwide.

MEET THE MENTORS - ARTISTS

MARYAM TOLLAR



Maryem Tollar is an Egyptian-Canadian vocalist whose voice has been heard on the theme of CBC's Little Mosque on the Prairie and A.R. Rahman's Bollywood hit, Mayya Mayya. Tollar leads the Canadian Folk Music Award-nominated Al Qahwa (traditional Arabic and original compositions), and the JUNO-nominated Turkwaz (Turkish, Greek, Arabic and Balkan vocal repertoire) and has worked with a number of ensembles and artists including: the Winnipeg Symphony Orchestra, Inuit throat singer Tiffany Ayalik, the Gryphon Trio, Patricia O'Callaghan, storyteller Dawne McFarlane, and on several Tafelmusik productions. Tollar was awarded the inaugural 2019 Johanna Metcalf Prize for Performing Arts, and she is currently working on Al Qahwa's third album, African Routes. alqahwa.ca/

SCHEDULE

TIME	DAY 1	DAY 2	DAY 3	DAY 4	DAY 5
11:00 AM	Funding Landscape: Umair Jaffar	Promotion Landscape: Jonathan Campbell	Monetization Landscape: Allison Outhit /Zara Abbasi (Six Shooter)	Livestream Landscape: Hardware	Mentor: Amir Amiri
11:30 AM					Mentor: Laura McLeod - Harbourfront Centre
12:00 PM	Meet the Toronto Arts Council	Digital Marketing for Artists: Alicja Stasiuk	Meet FACTOR	Livestream Landscape: Software	Meet Canada Council
12:30 PM					

BREAK

3:00 PM	Mentor: Mervon Mehta - RCM/Koerner Hall	Mentor: Alka Sharma - Folk Music Ontario	SOCAN Session	Mentor: Syma Shah - Union Station	Mentor: Mike Tanner - City of Toronto
3:30 PM	Mentor: Tina Wroblewski - Agent, LaTina Productions	Mentor: Madeleine Skoggard -TO Live		Mentor: Maryem Tollar - Turkwaz, Al Qahwa	Mentor: Mercedes Caxaj - Sunfest (London)
4:00 PM	Mentor: Bridget Love - Care/Of	Mentor: Andrew Kwan - Andrew Kwan Artists	Mentor: David Dacks - Music Gallery	Mentor: Isabel Cisterna - Neruda / Kultrun	Wrap-up
4:30 PM	Mentor: Amirali Alibhai - Aga Khan Museum	Mentor: Derek Andrews - Global Cafe	Mentor: Helen Britton - Six Shooter Records	Mentor: Haniely Pableo (Han Han)	

AGENDA

	WORKSHOPS
	MEET THE FUNDERS
	MENTOR SESSIONS: PRESENTERS
	MENTOR SESSIONS: AGENT/MANAGER
	MENTOR SESSIONS: ARTISTS

PRE-COVID ACTIVITIES

TUE. FEB. 25

6 pm



WORKSHOPS

The Basics

What you need and how to create, discuss, and promote your work Hosted by Errol Nazareth (CBC/Humber/Centennial) and Suba Sankaran (Artist Mentor, eMERGEncE)

Errol Nazareth is the host of Big City Small World, which airs Saturdays at 5 p.m. on CBC Radio One 99.1 FM in Toronto. He is a music journalist who's been playing with words professionally for over 20 years. He's a regular contributor to CBC Radio's Metro Morning and has hosted his own national shows on Radio One, and he's talked about musical trends on Definitely Not The Opera and Sounds Like Canada. Nazareth also worked as a music columnist with The Toronto Sun and Eye Weekly. He currently works at CBC as a digital journalist and teaches radio broadcasting and media writing at Centennial College and Humber College.

DORA Award-winning, thrice JUNO-nominated vocalist **Suba Sankaran** has performed around the world and on recordings with Autorickshaw; master drummer Trichy Sankaran; a cappella, live-looping duo FreePlay; 80s a cappella revue Retrocity; and many others. Performance highlights include performing for Peter Gabriel, Nelson Mandela and Archbishop Desmond Tutu, and with Jane Siberry, Lorraine Segato, Bobby McFerrin and the Swingles. Sankaran is in demand as a choral director, arranger, educator and composer working in theatre, film, radio, and dance. Highlights include collaborations with Deepa Mehta, the CBC, Stratford and Shaw Festivals. She currently teaches at Humber College, directs City Choir, is artistic associate with Confluence Concerts and co-artistic director of SING! The Toronto Vocal Arts Festival.



SAT. FEB. 2



INFO SESSIONS

SOCAN Info Session

An overview of what SOCAN does as a performing rights organization (PRO) and the role it plays within the larger music industry.

- Types of performance royalties are paid out to songwriters/producers, how you can maximize your royalties and ensure that you're collecting the most money for all your public performances.
- Benefits that SOCAN members can access, SOCAN Foundation funding,
- The functions of SOCAN's A&R team and how they can help support you in your songwriting/craft development and connect you to the SOCAN network of songwriters, producers, composers, and music publishers.

Hosted by: **Racquel Villagante**

As the A&R Representative in SOCAN Vancouver, and now based in Toronto, Villagante has spent the last 2 years discovering emerging talent, connecting creatives, hosting songwriting camps, and helping music creators achieve success in this ever-changing, ever-challenging music industry. Previous to working with SOCAN, she worked as the label manager for Nimbus School of Recording & Media's in-house record label, Business Class Records, where she was responsible for signing artists & bands, project-managing commercial releases, and building mutually-beneficial partnerships with media and sponsors. Villagante was a frequent reviewer and contributor to HipHopVancouver, and is also the founder of WOMXN RISING, a conference that educates, inspires, and empowers.

More info: socan.com

Contact: Mon-Fri 9-5: members@socan.com or 1-866-307-6226.

MON. MAR. 2



INFO SESSIONS

Ontario Arts Council Info Session

Ontario Arts Council (OAC) introduces the work they do and funding they offer:

- Eligibility: Who can apply to OAC?
 - Programs: Music, multi-disciplinary (Touring, Market Development, etc), programs specifically for artists of colour and Indigenous Artists
 - Applications: The process and tips/best practices for what to include in an application
 - Assessment: How applications are evaluated
 - Success: What you have to do if you get a grant
- Hosted by Erika Iserhoff and Jessica Deljouravesh

Erika Iserhoff is of Omushkego and Eeyou Cree heritage, and is a member of Constance Lake First Nation. She is currently the Indigenous Arts and Northern Arts Program Officer and most recently was the Grants Facilitator for the province's Indigenous Culture Fund at the Ontario Arts Council. Prior to this, Erika was the Artistic Director for Native Women in the Arts, an organization that promotes and assists in developing the careers of Indigenous women artists in diverse artistic fields. She holds a Bachelor of Design at the Ontario College of Art and Design with a focus on Material Arts, and has worked in the Indigenous Theatre community for over 15 years.

PRE-COVID ACTIVITIES

MON. MAR. 2



INFO SESSIONS

Ontario Arts Council Info Session

Jessica Deljouravesh has worked at OAC since 2007. During this time, she has administered numerous granting programs in arts disciplines including, music, theatre, multi and inter-arts and multi-disciplinary, supporting a range of activity including creation, recording, production, touring, market development and organizational development. Jessica returned to her position of Music Officer after several secondments to other roles, including Interim Touring and Market Development Officer and Interim Associate Director of Granting. Jessica holds a master's degree in music from the University of Ottawa, and has sung and played viola in jazz and classical styles.

Info: arts.on.ca

Contact: Jessica Deljouravesh - Music Officer

jdeljouravesh@arts.on.ca

647-258-5076

1-800-387-0058 ext. 5076

COHORT 2020 ARTISTS



Ahmed
Moneka



Ali
Massoudi



Andrew
Kay



Anna
Shabalina



Banafsheh
Reza



Camilo
Giraldo



Gloria
Gift



Hossein
Soleimani



Jafar
Zabeh



James
Duff



Karla
Garcia



Linar
Rizatdinov



Majd
Sekkar



Mari
Palhares



Marta
Solek



Meesha
Shafi



Nathan Dell-
Vandenberg



Nour
Kaadan



Padideh
Ahrarnejad



Sardar
Mohamadjani



Shano
Andalibi



Tan
Vu



Tarek
Ghiri



Zaheer-Abbas
Janmohamed



Zoë
Santo



Artist Mentor
Suba Sankaran